

Results of BCN Survey

- Survey based on 15 responses out of 43 Buckhead Neighborhood Associations
- Results may not add up to 100% or 15 since some questions are not completed

1.) Approximate Number of Homes in Neighborhood:

<u># Homes</u>		
74 – 150	5	(33%)
151 – 250	1	(7%)
251 – 500	4	(27%)
501 +	5	(33%)

2.) Approximate Number of Apartments/Condos in Neighborhood:

<u># Apts/Condos</u>		
0 – 10 %	12	(79%)
10 – 25%	1	(7%)
26 – 99%	1	(7%)
100%	1	(7%)

3.) Method of Communication:

Email	87%
Newsletters	54 %
Advertisements	27 %
Website	74 %

4.) Membership Dues:

\$25-\$99	4	(27%)
\$100 - \$200	4	(27%)
\$200 - \$300	6	(39%)
\$6600	1	(7%)

- 1 Association separates memberships and security

- 1 Association has senior dues (\$200 vs. \$235)
- 1 Association has different dues for condos (\$40 vs. \$100)
- 1 Association allows business members (\$50 vs. \$25)

5.) Security for Neighborhood:

Yes	12	(80%)
No	3	(20%)

- Barry Miller provides security for 5 of 12 associations
- Security varies from 2 hours per day to 12 hours per day
- Major Reason not to have Security: COST

6.) Memberships as a Percentage of Total Homes/Apts:

10 – 25%	2	(13%)
25 – 50%	2	(13 %)
51 – 70%	9	(60%)
71 – 99%	0	
100 %	1	(7%)
No Response	1	(7%)

7.) Legal Structure:

Unincorporated	1	(7%)
Incorporated non-profit	3	(20%)
501c	9	(60%)
No Response	2	(13%)

8.) Do you have By-laws:

Yes	13	(87%)
No	-	
No Response	2	(13 %)

9.) Insurance (D & O):

Yes	8	(53%)
No	4	(27%)
No Response	3	(20%)

10.) Challenges:

- 1.) Membership
- 2.) Security
- 3.) Getting people involved
- 4.) Use of website
- 5.) Getting and maintaining e-mail addresses

Observations:

- Rental apartments and condos are a small percentage and not a major factor for most associations
- Membership is biggest issue
- E-mail is major forum of communication
- Barry Miller provides security for about 50% of associations
- Most associations which provide security charge \$200 - \$250
- Most associations have 51- 70% of homes paying annual dues
- Updating email addresses effects both communication and membership percentage
- Breaking down association into smaller units (i.e. streets) will increase membership and participation(CCP observation)
- Associations have the ability to learn from other associations ie. websites
- Dues invoices with resident names and separate addressed envelopes (verses generic invoice stuffer) will increase membership.(CCP observation)

List of Responding Associations:

- Brookwood Civic: www.brookwoodcivicasociation.com
- Castlewood Civic: www.castlewood-online.net
- Collier Hills Civic
- Collier Hills North Civic: www.collierhills.net
- Margaret Mitchell Civic: www.mmca-atlanta.org
- North Buckhead Civic: www.nbca.org
- Paces West HOA: www.paceswest.net
- Paces Civic: www.pacescivic.org
- Peachtree Battle Alliance: www.peachtreebattlealliance.org
- Peachtree Hills Civic: www.peachtreehills.org
- Peachtree Park Civic
- Ridgedale Park Civic
- Springlake Civic
- West Paces Northside Neighborhood: www.wpnna.org
- Whitewater Creek