

**FY 2008  
Livable Centers Initiative**

**Study Application**

**Vine City MARTA Station Area LCI**

**Including the Ashby MARTA Station, and areas serving  
the Georgia Dome, the Georgia World Congress Center,  
the Atlanta University Centre and Washington Park.**



**Sponsor: City of Atlanta  
Contact: Flor Velarde,**

**City of Atlanta,  
Department of Planning &  
Community Development  
404-330-6731**



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City of Atlanta  
Department of Planning &  
Community Development  
404-730-6731



# 1. LCI Application Form

**Date:** November 16, 2007

**Name of responsible organization:** City of Atlanta,  
Department of Planning & Community Development

**Name of contact person:** Flor Velarde

**Title:** Assistant Director  
**Department:** Bureau of Planning

**Address/City/State/Zip:** 55 Trinity Avenue, S.W. Suite 3350  
Atlanta, GA 30303-0310

**Telephone:** (404)330-6731  
**FAX:** ( 404) 494-1871  
**E-mail:** fvelarde@atlantaga.gov

**Non-profit designation:** Government Agency

**Study area name and location:** Vine City MARTA Station Area LCI Study,  
Atlanta GA

**Total study budget:** \$ 120,000  
**Funds requested:** \$ 96,000  
**Cash Match:** \$ 24,000

**Is the study proposal consistent with the adopted local Comprehensive Plan?** Yes

**Signature:**

\_\_\_\_\_  
Flor Velarde, Assistant Director

## 2. Study Area

The City of Atlanta's proposal for a Vine City MARTA Station Area Livable Centers Initiative Study area encompasses an area of approximately 1/3 mile diameter around the Vine City MARTA transit station, along with an additional corridor extending eastward, which connect the Vine City MARTA station area to the Ashby MARTA station area.

The study location is shown in Figure 1 and the study area boundary is shown in Figure 2. 11x17 color maps are attached.

The dimensions of the study area are:

- Length: 1.2 Miles, Washington Park (Ollie Dr) to Northside Drive
- Width: Between 0.3 mile and 1.2 mile, loosely defined as the area defined by Martin Luther King Jr, Boulevard corridor on the South, and extending between one to eight blocks to the north.
- Area: 239 Acres, or approximately 50 City Blocks.

The Study area includes:

- Vine City MARTA Transit Station;
- Ashby MARTA Transit Station;
- Morris Brown College Campus;
- Two regionally significant commercial corridors:
  - Northside Drive;
  - Martin Luther King, Jr. Drive;
- A large number of vacant, underutilized properties adjacent to the Ashby MARTA transit station;
- A developing commercial node adjacent to the Ashby MARTA station.

The Study Area is adjacent to:

- East: Georgia Dome, Georgia World Congress Center, Centennial Park, and the Proposed City Center LCI area;
- South: Atlanta University Center, Atlanta Theological Seminary;
- West: Washington Park, Atlanta BeltLine;
- North: JSA-McGill LCI Area, Vine City Neighborhood, English Avenue Neighborhood.



















































